



FOOTBALL & CHEER CAMP 2019

SPONSORSHIP OPPORTUNITY PACKAGE



CAMP DATE: APRIL 6 2019
SPONSORSHIP RESPONSE DATE DUE: February 28 ,2019



FOOTBALL & CHEER CAMP 2019

Dear Prospective Sponsor,

Founded in 2014, The Light Into Darkness or The LID is 501(c)(3) non profit organization. The LID aims to serve assist and uplift various communities. This organization provides resources, innovative opportunities and experience that will help individuals succeed in life and become contributing members of their communities. Every year The LID partners with prominent professional athletes both former and current for our "Iron Sharpens Iron" Football & Cheer Camp. Past guest has included HOF Warren Sapp, Jamies Winston, Demetrius Harris, Michael Johnson, Joesph "Big Red" Bryant, Chris Graggs, and many more. Active partnership with our celebrity guest have been very rewarding they continue to be active participants promoting and assisting with the mission of The LID.

We encourage you to take a moment to review and consider the enclosed package and list of sponsorship opportunities.

We are excited for the potential opportunity to partner with your organization to support this cause. I would love to speak with you to discuss any question or additional information and I can be contacted directly at 501-773-0917 or d.mcgrudder@thelid.org

Thank you for taking our request into consideration and we look forward to hearing from you.

Sincerely,

THE LIGHT INTO DARKNESS-The LID
www.thelid.org



FOOTBALL & CHEER CAMP 2019

THE BACKGROUND

Camp Details

When: APRIL 6, 2019

Where: Jacksonville High School-Arkansas

Who is Clinton McDonald

A native of Jacksonville, AR and 2005 Alumni of Jacksonville High School, Clinton McDonald is a Defensive Tackle for Oakland Raiders. After a successful career as a Memphis Tiger, McDonald was drafted in 2009 by the Cincinnati Bengals where he played through the 2010 season, where he was traded to Seattle Seahawks 2011-2013 where he started and won Super Bowl XLVIII(48). A free agent in 2014 he signed to play with Tampa Bay Buccaneers from 2014-2017. While in Tampa Bay McDonald was nominated for the Walton Payton NFL Man of the Year Award, and also NFL Salute to Service Award. McDonald also serves as a board member for the Little Rock Ronald McDonald House. In 2018 he became a free agent signing with the Oakland Raiders.

What is Light Into Darkness or LID?

Incorporated in 2014, Light Into Darkness is an official 501(c)(3) non profit organization that aims to serve, assist, and uplift various communities. In doing so, it is our hope that the spirit of the Lord will be the light in those communities. The LID believes that collective collaboration is the key to a better community. Our logo represents pillars that contribute to helping support the community. Each hand represents current and future projects. Some of the projects that concern affect construction, military support, health; business; education; sport and recreation. Through these projects we focus on community events like "Iron Sharpens Iron" Football & Cheer Camp, Family & Friends "Fun Day", visiting military installations, Back to School Drives, promoting STEAM & literacy, visiting hospitals, School and much more.



What is "Iron Sharpens Iron" Football & Cheer Camp?

Iron sharpeneth Iron; so a man sharpeneth the countenance of his friend-Proverbs 27:17

"When Cleyton (his older Brother) and Clinton were growing up, that was the scripture I gave them because they were always so competitive with each other. It took it from being just a competition and one beating the other one, to the two of them helping to improve each other."-Clinton's mother Bonnie McDonald.

Clinton is very strong in his faith and takes an active role in community service. In 2013, Clinton McDonald and his family started the "Iron Sharpens Iron" Football & Cheer Camp. The camp is going on the 7th year and it has done nothing but has grown into a top tier camp in the state of Arkansas. The camp is offered to participants from age 8 to 17 years old. The camp is **FREE** to all participants. The camp offers the participants a chance to learn football & life skills by listening to testimony of former and current professional and collegiate players. The camp offers all participants complimentary t-shirts, free lunch and also give parents and participants a chance to be informed on staying drug free, Anti Bullying, ACT, SAT, Trade Skills, Military Services, and the recruiting process to prepare for life.



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SPONSORSHIP LEVELS

	Bronze \$500	Silver \$1500	Gold \$2500	Title \$5000	
ADVERTISEMENT	Logo on Website	X	X	X	
	Logo on Camp T-Shirt*	X	X	X	
	Social Media Post		X	X	
	Branded Option for Camp Swag**		X	X	
	Verbal Recognition in all Interviews				X
	"Presented by" Acknowledgment in Print				X
DAY OF CAMP	Company Banner on Fence @ Camp	X	X	X	
	Invite for Camp Attendee	1	2	4	
	T-Shirts from Event	1	2	4	
	Swag Bag from Event		1	2	
	Event Track Pass	1	2	4	
	Exclusive Meet & Greet with Counselors			X	
PERKS	Signed Framed Camp Photo		X	X	
	Autographed Gift from Counselors			X	
	2 Tickets to a NFL Game			X	

*Donation must be received by March 1st to be included on the camp t-shirt

**We have several items we would like to co-brand with the LID logo and camp sponsor logo. Items include, but are not limited to: water bottles, sweatbands, drawstrings bags, rally towels, mini footballs, etc. The lot of items vary in price but would be included in the price of your donation at no extra cost. Items availability will be awarded on first come basis.



DUE FEBURARY 28, 2019

FOOTBALL & CHEERLEADING CAMP 2019

SPONSORSHIP RESPONSE FORM

DAY OF CAMP : APRIL 6, 2019

Please use the form below to become a sponsor of the 2019 "Iron Sharpens Iron" Football & Cheer Camp

CONTACT INFORMATION	Name:
	Title:
	Company Name:
	Company Address:
	Phone:
	Email:

SPONSORSHIP DETAILS	Who to Acknowledge for Gift (<i>Name, Company, Anonymous</i>):
	Sponsorship Level:
	<input type="checkbox"/> Bronze (\$500) T-Shirt Size (1): ___
	<input type="checkbox"/> Silver (1500) T-Shirt Size (2): ___ ___
	<input type="checkbox"/> Gold (\$2500) T-Shirt Size (4): ___ ___ ___ ___
<input type="checkbox"/> Title* (\$5000) T-Shirt Size (6): ___ ___ ___ ___ ___ ___	

Donate with a check :Please make checks payable to The LID "Iron Sharpens Iron" FOOTBALL & CHEER CAMP and mail with this form to: **P.O. BOX 701 JACKSONVILLE, AR 72076**

**Limited Availability*

***DOMINIQUE MCGRUDDER will contact all sponsors with more information about registration for camp attendee.*

Be sure to give us your mailing address so we can send you a tax deductible letter. LID is a 501(c)(3) tax exempt organization and offers no goods or services in exchange for this contribution. Your gift is fully tax deductible to the fullest extent allowed by law. Please see your tax professional for detail. The LID Inc. Tax ID number will be mailed to you once donation check has been received.

Contact, Dominique McGrudder, at 501.773.0917 or d.mcgrudder@thelid.org with any questions.